

PROGRAMMA ERASMUS+ 2021-22

BLENDED INTENSIVE PROGRAMMES

Oltre alla mobilità per gli studenti e per il personale dell'Istruzione superiore (KA131), il nuovo progetto Erasmus 2021-27 sostiene anche i programmi intensivi misti (BIP), che incoraggiano gruppi di istituti di istruzione superiore a sviluppare congiuntamente programmi di apprendimento, insegnamento e formazione utilizzando modi innovativi e digitali per erogarli. Essi promuoveranno lo sviluppo di curricula transnazionali e transdisciplinari, così come modi innovativi di apprendimento e insegnamento, compresa la collaborazione online, la formazione basata sulla ricerca e il solving-problems, al fine di imparare ad affrontare le nuove sfide sociali.

Durante l'a.a. 2021-22, il Conservatorio "L. D'Annunzio" insieme al Metropolia University of Applied Sciences (Helsinki, Finlandia), HKU Utrechts Conservatorium (Olanda), Música Creativa (Madrid, Spagna), Vienna Music Institute (Austria) and University of Tartu, Viljandi Culture Academy (Estonia) realizzerà il seguente BIP.

Visti gli argomenti trattati il progetto si rivolge ai soli studenti della classe di Tecniche compositive Pop Rock per compositori

House of Europe - International Songwriting Project

The idea of the international **House of Europe** songwriting project is to bring together European higher music education students and musicians from outside Europe. The students and the afore-mentioned guest musicians work together for a week in small teams writing and performing new songs they have written together. The intensive week of the project is in turn hosted by each of the six participating music institutions: Metropolia University of Applied Sciences (Helsinki, Finland), HKU Utrechts Conservatorium (The Netherlands), Conservatorio di Musica "Luisa D'Annunzio" (Pescara, Italy); Música Creativa (Madrid, Spain), Vienna Music Institute (Austria) and University of Tartu, Viljandi Culture Academy (Estonia). The project has already been implemented in 2018–2020 between four partner institutions.

The **House of Europe** project was established to allow music students and musicians from non-European backgrounds to get to know each other, learn from each other about songwriting and collaborative music making, to learn from each other's cultures, and to network. So far, the new songs created in the project have told us stories about life in Europe, both through the eyes of those born here and those who ended up here for one reason or another. We have heard stories of everyday life, celebration, love, misfortune, dangerous journeys, the shelter of one's home – that is, of everything human that unites us and also sometimes separates us. Each intensive writing week culminates in a public concert where the new songs are performed by the participants of the Intensive Week. The concert will be recorded in multi-track audio and multi-camera video.

Metropolia UAS's Music Department will host the House of Europe project in the autumn semester of 2021. The project will consist of three periods:

1. The online Introductory Course 15/10 – 5/11, 2021 (1 CFU, open to all)
2. The Intensive Week at Metropolia Music in Helsinki 22–26 November 2021 (2 CFU, 3–4 places)
3. The Post-Production Period (implemented using online tools and communications) for students who participated in the intensive week, December – January 2021–22 (2 CFU)

The online **Introductory Course** that precedes the Intensive Week deals with the skills and knowledge necessary for today's songwriter. The introductory course is open to all students of the House of Europe partner schools, and it has an extent of 1 cr. The teaching days, themes and teachers of the online course are:

- **Basic Tools and Methods of Songwriting** 15.10. / *Jere Laukkanen*, Metropolia UAS;
- **European Copyright and Contractual Practices**, with emphasis on the music creator's side 22.10. / *TBA*, Música Creativa
- **The International and Intercultural Songwriter**: How to reach diverse audiences across Europe and overcome the language barrier 29.10. / *Kristina Fuchs*, HKU Utrechts Consatorium
- **Music Business 101**: The players and models of operation in the music business; pitching one's songs; digital marketing and distribution 5.11. / *Markus Gottschlich*, Vienna Music Institute

All teaching days of the introductory course are Friday afternoons from 1 pm to 3 pm CET

Links to distance learning classes will be announced later. Prior to the online teaching sessions, participants should familiarize themselves with the learning material shared by each teacher in advance. *It is possible to participate in the introductory course without participating in other project events.*

The Intensive Week will be organized on Mon – Fri 22–26 November 2021 at Metropolia UAS in Helsinki. (Sun 21 and Sat 27 November are travel days.) 3–4 students from each institution will be selected for the intensive week, who will have the opportunity to work with students from other partner schools and visiting musicians. A total of 18–20 students from six different countries will take part in the Intensive Week. Eligible students must have previous experience with writing songs, preferably in teams as well. Those who register for the Intensive Week must also participate in the Introductory Course.

The Intensive Week is coached by teachers from the participating music institutions. There is a joint workshop on Monday, where all participants get to know each other through music, set common goals, and are introduced to the activities for the week. The actual writing of the songs takes place in daily changing teams from Tuesday to Thursday. At the end of each writing day there is a common feedback session, where the teams give and receive constructive peer feedback on their work and possible development suggestions for further elaboration on their songs. On Friday there will be rehearsals during the day and a joint concert in the evening. In addition, if possible, one or two social evenings/workshops will be organized during the week,

where the participants can get to know each other more deeply and share their thoughts and experiences in a more relaxed atmosphere.

The intensive week will be followed by a remote Post-Production Period in December – January 2021–22. The idea of this period is to produce songs written during the Intensive Week further, aiming at publishable quality. Only students who participated in the Intensive Week can participate in this period. The working methods and schedules of the Post-Production Period will be announced later.

The working language of the project is English. However, participants in the Intensive Week are encouraged to write lyrics in their own mother tongue as well.

Register for the introductory course and intensive week with an e-form no later than October 8, 2021: https://docs.google.com/forms/d/e/1FAIpQLSfyMaZPWZLUfeE7xpfdkpL6AtLemNRzrlxNiOqjqmZ2pberKA/viewform?usp=sf_link

Registration for the Intensive Week is binding.

Gli studenti che faranno domanda di partecipazione alla Intensive Week saranno selezionati in base al merito e competenza linguistica. Oltre alla registrazione online sopra citata, entro l'8 ottobre 2021 gli studenti interessati dovranno inviare per mail al coordinatore Erasmus (Prof.ssa Franchini) una breve lettera motivazionale in inglese, curriculum vitae, certificazione linguistica (opzionale), scheda personale. La graduatoria sarà pubblicata sul portale dell'Istituto.

Agli studenti selezionati alla Intensive Week sarà corrisposta una sovvenzione comunitaria previa partecipazione completa alle attività organizzate e la compilazione della relazione individuale (EU Survey). L'espletamento di tutti gli adempimenti indicati, consentirà il riconoscimento della mobilità e dei crediti acquisiti.

Based on the intensive weeks that have already taken place, it is safe to say that this is a really great opportunity to meet new people, learn more about other cultures and increase your skills in writing music and networking professionally. *Music is the language that unites us all!*

For more information please contact the Erasmus coordinator Prof.ssa Stefania Franchini or M° Angelo Valori.



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 PATRIARCA ALFONSO
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